

Simplification Pathfinder Pilot Investment Plan: Delivery Information			Field Checker
1. Local authority	Wirral		✓
2. Contact email address	marcusshaw@wirral.gov.uk		✓
3. Senior Responsible Officer(s)' (SROs) name(s) and email address(es)	Marcus Shaw		✓
4. S151 officer name and email address	Matthew Bennett matthewbennett1@wirral.gov.uk		✓
5. Please list the parliamentary constituencies in which funding will be spent	Birkenhead, Wirral South, Wallasey		✓
6. Please list the council wards in which funding will be spent	Birkenhead & Tranmere, Bromborough, Seacombe		✓
7. Based on the local authority's remaining aggregate allocation as set out in your grant statement, please set out your spending profile for FY23-24, FY24-25 and FY25-26 (all grant payments will be subject to satisfactory delivery performance)			
	FY23-24 (£)	FY24-25 (£)	FY25-26 (£)
	16,989,563	18,767,689	11,339,898
8. If you have made changes to previously agreed spending profiles, please outline why you are no longer able to deliver against the agreed profile, what impacts the changes will have, and how you will ensure the funding is spent in line with the revised timelines [max 500 words]	There are some adjustments to the forecasting of spend profiles that reflect the complexity of projects, flexibility of the Pathfinder, procurement of a delivery partner, further contingency in delivery phase and for some Town Deal projects the need to further develop them before GFAs are entered into. All projects are on track to be delivered prior to March 2026.		✓
9. Please set out the proposed consolidated governance structures you will have in place to ensure there is strategic oversight over the pathfinder pilot funding portfolio [max 300 words]	The Council will remain the accountable body for funds within the Simplification Pilot and all relevant decisions will be taken for approval via the Council's current democratic decision making as set out in the constitution. The scope and membership of the Birkenhead Town Deal Board will be reviewed to reflect the wider geographical remit of the Simplification Pilot to form a consultative body. This successor body will have no decision-making power but will exercise strategic oversight over the funds within the scope of the Simplification Pilot. Governance arrangements in this respect will be reported to a future committee meeting.		✓
10. Please estimate the number of FTE staff you have devoted previously to delivering the projects within your pathfinder portfolio.	5.00		✓

11. Please estimate the number of FTE staff you plan to devote in future to delivering the projects within your pathfinder portfolio.	5.00. This will be reviewed once the full details of the Simplification Monitoring paperwork is shared.	✓
12. Please summarise any substantive changes you plan to make to previously agreed projects. These should be compared against signed-off project applications, business cases or project adjustment requests (whichever was agreed most recently) [max 500 words]	<p>Two projects within the Investment Plan are subject to substantive change.</p> <p>Birkenhead Market :In light of the Council's recent acquisition of the Pyramids/Grange shopping centre and the cost envelope for the former House of Fraser market site, Officers have reviewed options including suitable premises in the town centre retail area now owned by the Council. This will be subject to further consultation and approval by elected members on 6 December 2023 for consideration and approval. The former House of Fraser site remains in the Investment Plan as a longer term proposal. The grant funding currently assigned to the market programme is proposed to be reallocated as follows:</p> <ul style="list-style-type: none"> • RIBA 3 design for the new build development on the former House of Fraser site and associated public realm; • Demolition of the former House of Fraser building; • Category B fit out and refurbishment of a vacant unit within the shopping centre bringing it back into use and providing c.65 new units to provide continuous delivery of a market. Consultation to date with market traders as part of the RIBA stage 3 design of the 	✓
13. Please set out how you have engaged with key stakeholders, including local Members of Parliament [max 250 words]	<p>3 September 2023, Policy and Resources (P&R) Committee approved a recommendation to accept the offer from DLUHC to join the Simplification Pilot.</p> <p>4 October 2023, P&R Committee delegated authority to the Director of Regeneration and Place in consultation with Group Leaders to submit the Investment Plan. The Director of Regeneration and Place conducted this consultation which received majority support.</p>	✓
14. Please confirm you have sign-off from your S151 officer, SRO(s) and council leader	Yes	✓
End		

Simplification Pathfinder Pilot Investment Plan: Project Information		Field Checker
Project 1		
Project name	Transport Visitor Attraction (Transport Shed)	✓
Postcode(s)	CH41 1AY	✓
Summary [max 150 words]	Approved DLUHC Project:	✓
Spend to date (DLUHC funding)	£395,273.00	✓
Projected future spend (DLUHC funding)	£5,955,158.00	✓
Start date	01/03/22	✓
Projected completion date	31/03/26	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity		✓
Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy	100.00%	✓
Improving the quality of life of residents		✓
Employment and education		✓
Project 2		
Project name	Education Engagement Network	✓
Postcode(s)	Central Hub CH41 1AD	✓
Summary [max 150 words]	Multi-agency project providing the infrastructure needed to deliver pathways to employment through employer-led education, careers advice and	✓
Spend to date (DLUHC funding)	£84,050.00	✓
Projected future spend (DLUHC funding)	£1,796,950.00	✓
Start date	01/06/22	✓
Projected completion date	31/03/26	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity		✓
Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy		✓
Improving the quality of life of residents		✓
Employment and education	100.00%	✓
Project 3		
Project name	Joy (Wellbeing & Opportunity Hub)	✓
Postcode(s)	CH41 6BU	✓
Summary [max 150 words]	'Joy' will provide a vibrant and accessible environment where children, young people and families can access services which will improve their	✓
Spend to date (DLUHC funding)	£172,037.00	✓
Projected future spend (DLUHC funding)	£3,809,772.00	✓
Start date	01/09/22	✓
Projected completion date	31/03/26	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity		✓

Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy		✓
Improving the quality of life of residents	50.00%	✓
Employment and education	50.00%	✓
Project 4		
Project name	Egerton House	✓
Postcode(s)	CH41 1FN	✓
Summary [max 150 words]	This project involves the re-purposing of 7,000sq ft of existing floorspace at Egerton House to make it suitable for the incubation and growth of	✓
Spend to date (DLUHC funding)	£143,470.00	✓
Projected future spend (DLUHC funding)	£1,341,530.00	✓
Start date	01/06/22	✓
Projected completion date	30/09/24	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity		✓
Unlocking and enabling industrial, commercial, and residential development	100.00%	✓
Strengthening the visitor and local service economy		✓
Improving the quality of life of residents		✓
Employment and education		✓
Project 5		
Project name	Startyard	✓
Postcode(s)	CH41 5JA	✓
Summary [max 150 words]	Startyard provides a collaborative hub for innovative entrepreneurs in the creative and digital sector through the refurbishment of a 16,000 sq ft	✓
Spend to date (DLUHC funding)	£227,700.00	✓
Projected future spend (DLUHC funding)		✗
Start date	01/06/22	✓
Projected completion date	30/08/24	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity		✓
Unlocking and enabling industrial, commercial, and residential development	50.00%	✓
Strengthening the visitor and local service economy		✓
Improving the quality of life of residents		✓
Employment and education	50.00%	✓
Project 6		
Project name	Future Yard Music Skills Venue	✓
Postcode(s)	CH41 6AB	✓
Summary [max 150 words]	Future Yard is a live music venue with a 350-person capacity. It offers learning opportunities for local young people to work with accredited	✓
Spend to date (DLUHC funding)	£548,281.00	✓
Projected future spend (DLUHC funding)	£1,035,719.00	✓
Start date	01/06/22	✓

Projected completion date	31/03/26	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity		✓
Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy	50.00%	✓
Improving the quality of life of residents		✓
Employment and education	50.00%	✓
Project 7		
Project name	Argyle Street Creative Hub	✓
Postcode(s)	CH41 6LQ	✓
Summary [max 150 words]	Argyle Creative Makers Hub will be a transformative, place-based, intervention to boost the creative and cultural sector in Birkenhead. The project	✓
Spend to date (DLUHC funding)	£204,098.00	✓
Projected future spend (DLUHC funding)	£1,404,652.00	✓
Start date	01/06/22	✓
Projected completion date	31/03/26	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity		✓
Unlocking and enabling industrial, commercial, and residential development	50.00%	✓
Strengthening the visitor and local service economy		✓
Improving the quality of life of residents		✓
Employment and education	50.00%	✓
Project 8		
Project name	Sustainability Central	✓
Postcode(s)	CH41 1EB	✓
Summary [max 150 words]	Sustainability Central will provide a prominent, physical hub and focal point to co-ordinate activities for a number of prominent organisations in	✓
Spend to date (DLUHC funding)		✗
Projected future spend (DLUHC funding)	£1,732,500.00	✓
Start date	01/09/22	✓
Projected completion date	31/03/26	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity		✓
Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy		✓
Improving the quality of life of residents		✓
Employment and education	100.00%	✓
Project 9		
Project name	Eureka! Landscaping	✓
Postcode(s)	CH44 6QY	✓

Summary [max 150 words]	Eureka! Landscaping will deliver a new public space with high quality landscaping/public realm and highway improvements at the new visitor	✓
Spend to date (DLUHC funding)	£74,250.00	✓
Projected future spend (DLUHC funding)	£2,043,750.00	✓
Start date	01/11/22	✓
Projected completion date	31/03/26	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity		✓
Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy	50.00%	✓
Improving the quality of life of residents	50.00%	✓
Employment and education		✓
Project 10		
Project name	Woodside Ferry Village	✓
Postcode(s)	CH41 6DU	✓
Summary [max 150 words]	Woodside Ferry Village aligns with the vision and projects for the wider Birkenhead waterfront. Together they provide a suite of transformational	✓
Spend to date (DLUHC funding)	£19,800.00	✓
Projected future spend (DLUHC funding)	£376,200.00	✓
Start date	01/11/22	✓
Projected completion date	01/04/24	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity		✓
Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy	100.00%	✓
Improving the quality of life of residents		✓
Employment and education		✓
Project 11		
Project name	Birkenhead Priory	✓
Postcode(s)	CH41 5JH	✓
Summary [max 150 words]	Birkenhead Priory, the oldest standing building on Merseyside (c.1150) and a scheduled monument, is limited by its current condition, however	✓
Spend to date (DLUHC funding)	£14,125.00	✓
Projected future spend (DLUHC funding)	£339,305.00	✓
Start date	01/11/22	✓
Projected completion date	31/03/26	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity		✓
Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy	100.00%	✓
Improving the quality of life of residents		✓

Employment and education		✓
Project 12		
Project name	Hamilton Square Area Public Realm	✓
Postcode(s)	CH41 6DN	✓
Summary [max 150 words]	Public realm improvements in the Hamilton Square area, including landmark lighting and public art, to provide a significantly enhanced visitor	✓
Spend to date (DLUHC funding)		✗
Projected future spend (DLUHC funding)	£3,031,380.00	✓
Start date	01/11/22	✓
Projected completion date	31/03/23	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity	50.00%	✓
Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy		✓
Improving the quality of life of residents	50.00%	✓
Employment and education		✓
Project 13		
Project name	New Ferry Housing redevelopment	✓
Postcode(s)	CH62 5AG, CH62 5BH, CH62 5BE	✓
Summary [max 150 words]	The project will facilitate the transformation of New Ferry. Having acquired sites for redevelopment, the Council are working with its preferred	✓
Spend to date (DLUHC funding)	£0.00	✓
Projected future spend (DLUHC funding)	£2,590,266.00	✓
Start date	07/01/21	✓
Projected completion date	31/03/26	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity		✓
Unlocking and enabling industrial, commercial, and residential development	50.00%	✓
Strengthening the visitor and local service economy		✓
Improving the quality of life of residents		✓
Employment and education	50.00%	✓
Project 14		
Project name	New Ferry Town Centre Highways and environmental improvements	✓
Postcode(s)	CH62 5AG, CH62 5BH, CH62 5BE	✓
Summary [max 150 words]	Environmental, traffic calming measures and public realm improvements will be introduced along the pedestrianised area of Bebington Road, to	✓
Spend to date (DLUHC funding)	£102,498.00	✓
Projected future spend (DLUHC funding)	£521,029.00	✓
Start date	01/05/21	✓
Projected completion date	30/09/24	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity	50.00%	✓

Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy		✓
Improving the quality of life of residents	50.00%	✓
Employment and education		✓
Project 15		
Project name	Birkenhead Market	✓
Postcode(s)	CH41 6ED	✓
Summary [max 150 words]	DLUHC approved project:	✓
Spend to date (DLUHC funding)	£590,600.12	✓
Projected future spend (DLUHC funding)	£13,809,399.88	✓
Start date	01/02/21	✓
Projected completion date	31/3/2026	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity		✓
Unlocking and enabling industrial, commercial, and residential development	45.00%	✓
Strengthening the visitor and local service economy	55.00%	✓
Improving the quality of life of residents		✓
Employment and education		✓
Project 16		
Project name	Woodside Ferry Landing Stage	✓
Postcode(s)	CH41 6DU	✓
Summary [max 150 words]	The replacement of all key infrastructure to provide a 40 year + life extension of the pontoon and enable Merseytravel to continue to deliver daily	✓
Spend to date (DLUHC funding)		✗
Projected future spend (DLUHC funding)	£7,910,407.00	✓
Start date	01/01/22	✓
Projected completion date	31/12/2024	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity	100.00%	✓
Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy		✓
Improving the quality of life of residents		✓
Employment and education		✓
Project 17		
Project name	International Battle of the Atlantic	✓
Postcode(s)	CH41 6DU	✓
Summary [max 150 words]	A world class visitor destination which is uniquely split on two banks of the Mersey. Proposals include the complete redevelopment of the U-boat	✓
Spend to date (DLUHC funding)	£267,948.18	✓
Projected future spend (DLUHC funding)	£2,665,177.00	✓
Start date	01/01/22	✓

Projected completion date	31/03/2025	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity		✓
Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy	100.00%	✓
Improving the quality of life of residents		✓
Employment and education		✓
Project 18		
Project name	One O Clock Gun/Woodside Bus Station	✓
Postcode(s)	CH41 6DJ	✓
Summary [max 150 words]	Delivery of high quality public realm in and around Woodside Ferry Terminal and along the River Mersey frontage.	✓
Spend to date (DLUHC funding)		✗
Projected future spend (DLUHC funding)	£4,171,390.00	✓
Start date	01/01/22	✓
Projected completion date	31/03/2025	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity	100.00%	✓
Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy		✓
Improving the quality of life of residents		✓
Employment and education		✓
Project 19		
Project name	Woodside Gyratory	✓
Postcode(s)	CH41 6DJ	✓
Summary [max 150 words]	Reconfiguration of the gyratory to support active travel, reallocating space to pedestrians and creating a coherent movement corridor between	✓
Spend to date (DLUHC funding)		✗
Projected future spend (DLUHC funding)	£4,633,951.00	✓
Start date	01/01/22	✓
Projected completion date	31/03/2025	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity	100.00%	✓
Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy		✓
Improving the quality of life of residents		✓
Employment and education		✓
Project 20		
Project name	Europa Residential	✓
Postcode(s)		✗

Summary [max 150 words]	Delivery of 189 residential units on council owned land to support the acceleration of housing delivery and a diversification of the town centre.	✓
Spend to date (DLUHC funding)		✗
Projected future spend (DLUHC funding)	£3,307,707.00	✓
Start date	09/01/20	✓
Projected completion date	31/12/25	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity		✓
Unlocking and enabling industrial, commercial, and residential development	100.00%	✓
Strengthening the visitor and local service economy		✓
Improving the quality of life of residents		✓
Employment and education		✓
Project 21		
Project name	Charing Cross & Grange Road	✓
Postcode(s)	CH41 2PH, CH41 2PH	✓
Summary [max 150 words]	Improved connectivity, accessibility, road safety and public realm improvements to the Town Centre including new crossing points;	✓
Spend to date (DLUHC funding)	£193,603.30	✓
Projected future spend (DLUHC funding)	£2,775,641.70	✓
Start date	09/01/21	✓
Projected completion date	31/12/2024	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity	100.00%	✓
Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy		✓
Improving the quality of life of residents		✓
Employment and education		✓
Project 22		
Project name	Conway & Europa Boulevard	✓
Postcode(s)	CH41 6RY, CH41 4PE, CH41 6RT	✓
Summary [max 150 words]	Improved connectivity, accessibility, road safety and public realm improvements to the Town Centre with improved pedestrian and cycle points	✓
Spend to date (DLUHC funding)	£186,319.61	✓
Projected future spend (DLUHC funding)	£3,717,739.00	✓
Start date	19/01/20	✓
Projected completion date	31/12/2024	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity	100.00%	✓
Unlocking and enabling industrial, commercial, and residential development		✓
Strengthening the visitor and local service economy		✓

Improving the quality of life of residents		✓
Employment and education		✓
Project 23		
Project name	Town Deal monitoring costs	✓
Postcode(s)		✗
Summary [max 150 words]	1% allocation to cover monitoring costs for Town Deal projects (RDEL)	✓
Spend to date (DLUHC funding)	£137,500.00	✓
Projected future spend (DLUHC funding)	£112,500.00	✓
Start date	31/07/22	✓
Projected completion date	31/03/26	✓
Approximate split between intervention themes (%)		
Enhancing sub-regional and regional connectivity	20.00%	✓
Unlocking and enabling industrial, commercial, and residential development	20.00%	✓
Strengthening the visitor and local service economy	20.00%	✓
Improving the quality of life of residents	20.00%	✓
Employment and education	20.00%	✓
Project 24		
Project 25		
End		

